

Press Information

SpaDreams has attractive offers ready for World Psoriasis Day

Relax and relieve symptoms at the Dead Sea

Frankfurt, 28th October, 2015. In the UK alone, 2% of the population suffer from peeling and irritable skin, the external symptoms of psoriasis. This illness can be a huge burden for the people who suffer from it as, more often than not, they become victims of marginalisation, despite the fact that psoriasis is not contagious. In order to combat



prejudices and to advocate better medical care, patients and doctor have been observing World Psoriasis Day on the 29th October since 2004. This day adopts a different theme each year and aims to help give sufferers a voice and raise awareness of this illness.

As the biggest specialist Health & Wellness travel operator, SpaDreams is particularly concerned with offering holidays with individual programmes designed to provide guests suffering from this chronic skin condition with the optimum conditions to improve their health. Our portfolio includes many offers which are specially tailored to suit the needs of psoriasis patients. More details about these offers can be found on our website: www.spadreams.com/psoriasis

With dreamlike panoramic views and its own ZARA Medical Center, the **Mövenpick Resort & Spa Dead Sea******* in Sweimeh in Jordan greets its guests with a warm welcome. The famous black mud of the Dead Sea is particularly recommendable for skin diseases and can alleviate many symptoms of psoriasis. From £358 per person, relaxation seekers can spend a ten day holiday in a double room with breakfast. Medically justified holidays are offered at a reduced rate and guests with dermatological complaints can receive specialist medical advice during their stay. Textile free sunbathing is available at natural solarium in the medical centre where guests can spend hours of therapeutic relaxation.

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The ancient Roman style 6000sqm wellness complex offers an unparalleled spa experience: relaxation and beauty treatments which have long lasting effects await guests here. A hydro-pool with massage stations and whirlpools, as well as a spa infinity pool in the outdoor area allow everyday life

to be quickly forgotten. Tired guests can stimulate their blood circulation and regain vitality at the Kneipp foot baths or Thermarium (hamam) with caldarium, laconium and tropical rain zone. The spa lounge offers plenty of room for inner retreat with its spacious indoor and outdoor lounging area, terrace and an exclusive peaceful area.

Another haven of relaxation which specialises in healing skin conditions lies in the Israeli region Ein Bokek. From £584 per person SpaDreams guests can enjoy ten nights in a double room with half-board at the popular **Hod Hamidbar Resort & Spa Hotel****** and undertake a long lasting



climate cure. The programme also includes use of the sweet water swimming pool with a panoramic view, the beach with deck chairs and sun umbrellas and the rooftop solarium, as well as entry to the "Mayan Spa". Here, those who are searching for relaxation will find a heatable indoor pool, sulphuric pool, whirlpool and sauna. In addition to the healing effects of the Dead Sea itself, people suffering from allergies can look forward to versatile, soothing health and beauty treatments which effectively combat skin problems. Guests can indulge in massages, reflexology treatments and packs with mud, algae and Aloe Vera.

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About SpaDreams

SpaDreams is the international brand of FIT Reisen, the largest tour operator specialising in health and wellness travel, with corporate headquarters in Frankfurt am Main. With its high quality, diverse range of offers, excellent value for money and highly individualised service, FIT Reisen has not only established itself as the market leader in this sector, but was also voted the most innovative health tourism organiser in 2014. For 40 years, FIT Reisen has been known for combining healthy holidays with attractive beauty, fitness and leisure offers. Today, FIT Reisen and SpaDreams offer 2200 different spa, health, beauty, Ayurveda, Yoga and spa trips, with more than 500 hotels in over 220 destinations in more than 40 countries.

All of our press releases, as well as additional information and images can be found here: www.spadreams.com/press-area/press-releases/

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