

PRESS RELEASE

SpaDreams Spreads Christmas Cheer with Holiday Advent Calendar

Win Attractive Wellness-related gifts – Grand Prize a Spa Weekend Getaway

Frankfurt, 30 November 2016. Only 24 days left: Christmas spirit is everywhere - whilst baking cookies, wrapping presents or drinking mulled wine at the Christmas market. The new [SpaDreams](#) advent calendar brings with it a touch of international flair. The largest specialist tour operator for health and wellness travel is sending travel enthusiasts, along with Christmas cookies, around the world to find sunshine and relaxation. From the 1st of December, a new virtual door opens each day on the advent calendar website. Competition



participants are asked to bring all the cookies back home just in time for the festivities. Whoever counts them correctly will be entered into the drawing for a chance to win one of 24 wellness, health or travel-related prizes. Prizes include Health Related Books, Organic Beauty products, Travel essentials, and more. Cookie hunters can also sweeten things up in December with some tasty baking recipes, or can plan their next relaxing holiday with the aid of special travel offers. Taking part is easy: Discover where the adventing Christmas cookies are each day by checking the SpaDreams Facebook page. Then simply enter the correct amount of cookies on www.spadreams.com/wellness-advent-calendar/ and be automatically entered into the drawing. The Grand Prize is a weekend of pampering at one of our luxurious Spa Hotels. Making a good start to 2017 after the hectic Christmas period.

For many happy children, SpaDreams has already thought of them. Traditionally, the Fit Reisen team packs gifts and takes part in the charity campaign "Christmas in a shoe box". This year too, richly packed and beautifully wrapped gifts were sent to the organization. With our charitable activities, SpaDreams wants to remember a respectful, partnership-oriented and attentive relationship as is our company philosophy.

More information on the advent calendar can be found on www.spadreams.com/wellness-advent-calendar/

SpaDreams / FIT
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FIT Reisen GmbH

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About SpaDreams

SpaDreams is the international brand of FIT Reisen, the largest tour operator specialised in health and wellness travel, with corporate headquarters in Frankfurt am Main. With its high quality, diverse range, good value for money and personalized service, FIT Reisen has not only established itself as the market leader in this segment, but was also voted the most innovative health tourism organiser in 2014. Since 40 years, FIT Reisen has been known for the combination of healthy holidays with attractive beauty, fitness and leisure offers. Today, FIT Reisen and SpaDreams offer more than 2200 different spa, health, beauty, Ayurveda, Yoga and spa trips for your perfect dream holiday, with more than 500 hotels and more than 220 destinations in more than 40 countries.

This and other press releases, as well as additional information and pictures to the offers of SpaDreams under:

www.spadreams.com/press-area/

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