

PRESSE-INFORMATION

SpaDreams: the new supplier of Spa, Health & Wellbeing travel services dominating in the English market.

FIT Reisen, the German market leader of Health & Wellness travel is expanding its product range onto more markets, and can now be found in the English market under the name SpaDreams.

Frankfurt / Berlin, 5 March 2013 English tourists are granted access to quality Health & Wellness travel. FIT Reisen, the German tour operator, is launching its new website in English, in time for the ITB: with its new international brand name, SpaDreams, offering quality Spa & Beauty packages, Yoga & Ayurveda packages, and Health programmes.

Through www.spadreams.com, English tourists are presented with the opportunity to view online this exclusive form of traveling SpaDreams are presenting. It is tailored to the individual interests and characteristics of the English Health & Wellness tourists. Recreation seekers can definitely find a suitable offer in one of these themes; Spa, Ayurvedic, Detox Diet, & Yoga, from a range of approximately 100 hotels that are situated in Thailand, Hungary, India, and 5 other countries. SpaDreams will keep on expanding its selection to reach around 300 international hotels by the summer of 2013, allowing it to increase its offer selection and thus creating more comprehensive, high quality range of Health & Wellness travel service.

"We are delighted to have the opportunity of launching the new English website; we can now offer our quality beyond Germany, Austria, and Switzerland. FIT Reisen has over a 30 percent of continues growth which is well above the market average and we are taking the next step of growth through internationalization and global expansion." Says Dr. Nils Asmussen, director of SpaDreams.

Images and Graphics of the new catalog, the new hotels and various themes, the company logo and photos of the Board can all be found on the FIT Reisen media server (FTP): www.fitreisen-media.de // User: u50261336-press // Password fitreisen

Please Note: the photographic material provided to you can only be used in connection with FIT Gesellschaft für gesundes Reisen mbH and in description with the mapped hotels. Use of the materials requires a prior written permission and a fee. The transfer of the photographic material to third parties is prohibited.