

Press Information

Celebrate International Men's Day with SpaDreams

Attractive wellness specials for metropolitan warriors



Frankfurt, November 18, 2014. The International Men's Day, similar to Men's World Day, was founded to raise awareness, among other things for men's health issues. Even for the biggest tour operator specializing in health and wellness travel, the well-being of the stronger sex is at heart. What would the world be without men? Therefore, FIT travel has designed attractive offers on the German North Sea coast to meet the needs of male customers.

In the Frisian North Sea spa and sulfur baths at St. Peter-Ording, the AALERNHÜS hotel & spa***** welcomes: amidst sprawling gardens, male guests who need relaxation and recreation. Located directly in the forest, the 2012 re-opened house, offers North Sea holidays at a high level in addition to the perfect setting to relax and unwind. Though not solely "men only," the showpiece of the house, the Aalernhüs SPA & ACTIVE, includes a new sauna landscape, beach meadows, herbal baths, various massages, a succinic steam bath, and Thalasso treatments with sea water and algae directly from the North Sea. The unusual sea climate containing salt, iodine and aerosol transforms a short break into a holistic relaxation and blows the cobwebs of tired men away again. (www.SpaDreams.com/aalernhus)

The North Sea of Germany beholds the luxurious NORDSEEHOTEL FREESE hotel & resort which lies in the main city of the island, and offers the highly recommended 'Sports Package'. The programme and resort include: Hot stone full body massage, partial body massage, foot reflexology, head & neck massage along with full use of the facilities (i.e. pool, gym, sauna, sun shower, infrared sauna) and 10% discount on treatments booked at the hotel. Spend a relaxing 3 days or more in the healthy North Sea climate for a re-charged self image in a curative and restorative destination such as this. (www.SpaDreams.com/Nordseehotel)

More offers for exhausted metropolitan warriors can be found at www.SpaDreams.com

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About SpaDreams

SpaDreams is the international brand of FIT Reisen, the largest tour operator specialised in health and wellness travel, with corporate headquarters in Frankfurt am Main. With its high quality, diverse range, good value for money and personalized service, FIT Reisen has not only established itself as the market leader in this segment, but was also voted the most innovative health tourism organiser in 2014. Since more than 35 years, FIT Reisen has been known for the combination of healthy holidays with attractive beauty, fitness and leisure offers. Today, FIT Reisen and SpaDreams offer more than 2200 different spa, health, beauty, Ayurveda, Yoga and spa trips for your perfect dream holiday; with more than 500 hotels and more than 220 destinations in more than 40 countries.

This and other press releases, as well as additional information and pictures to the offers of SpaDreams under:
www.spadreams.com/press-area/press-releases/

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