

Press Information

SpaDreams acts as a "Christmas Angel" for India

With each booking, enable access to clean drinking water for people everywhere

Frankfurt, December 4th, 2014. Before Christmas, the Ayurvedic experts of SpaDreams wanted not only to reward its customers with great offers, but also – in the spirit of Christmas - to help those who are less well off in life. So, the specialist tour operator has come up with something very special: Worldwide more than 780 million people lack access to safe drinking water, in India too, the cradle of traditional teaching Ayurveda, millions of people still live without sustainable access to safe drinking water and sanitation. SpaDreams is committed to change that fact permanently. With every booking to India made in December – together with "Viva con Agua" (VcA) - lifelong access to clean drinking water is made possible to the people who need it most. In addition, sanitary and hygienic measures are also secured through the WASH campaign (water, sanitation, hygiene) strengthening the social position of the people.

"It's shocking how many people these days still have to live without sustainable access to safe drinking water and to functioning sanitation and hygiene facilities, and how much lower life expectancy is thereby decreased. It is even more important to ensure that all people get unlimited access to clean drinking water. At SpaDreams, we would like to do our part to achieve this goal," said Dr. N.A., manager of SpaDreams travel. In recent years, "Viva con Agua" will set up a connection to clean drinking water, as well as, hygiene and sanitation facilities for over 300,000 people. As a tour operator specializing in health and wellness holidays, we consider this high level of social commitment as very commendable and we look forward to foster better quality of life and a higher living standards through this fundraiser from other people," said Dr. Asmussen on. More information can be found by interested parties here www.spadreams.com/vivaconagua

About Viva con Agua

Viva con Agua was founded in 2006 as an association of individuals and organizations who campaign for unrestricted use of safe drinking water and basic sanitation.

The activities of the association are geared towards providing a reliable water supply to all people and access to medical and hygiene facilities for each individual. The water projects that

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are supported by Viva con Agua are selected and implemented together with some non-governmental organizations. The association has given its focus to Uganda, Ethiopia, Nepal and India, where more than 500,000 people have already found support in recent years. Through the WASH campaign, short for "Water, Sanitation and Hygiene", VcA proves that it's not only about providing a secure water supply, but also hygiene and sanitation measures that should be established to improve the lives and health of all people. It is important to the organization that the beneficiaries are involved in local projects, so as to ensure that water resources can be built and maintained with sustainability.

This and other press releases, as well as additional information and pictures to the offers of SpaDreams under: www.spadreams.com/press-area/press-releases/

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